



Presents Its Workshop for Success

Phillip Mrozinski of the Strategic Business Institute and Bestselling Author, Business Motivational Speaker and Consultant Michael Solomon have joined forces to conduct a success workshop to help you take your Business, Career or Professional Relationships beyond the next level.

Many small and medium size businesses and career professionals have the same dilemma; the problem is they don't know the problem.

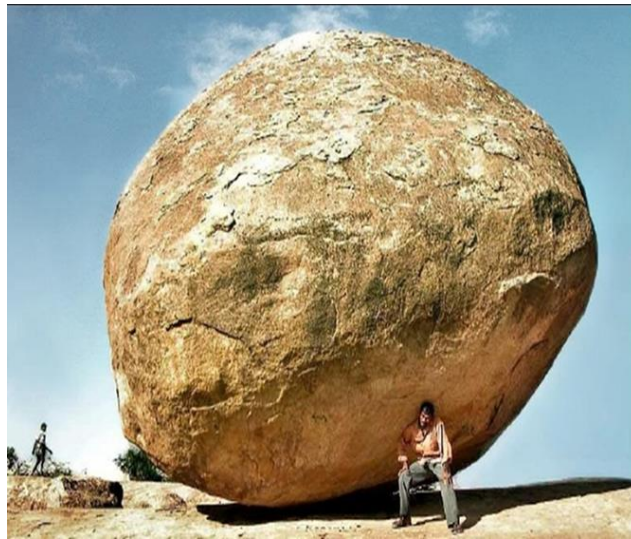


As a national business motivational speaker and consultant Michael earns as much as \$12,000 an hour to speak before corporate audiences. He has motivated their executives and staff, and has helped them increase their businesses immensely. He has shown them how to think outside the box and look at their business and products from a different perspective. He wants to teach you how to look defeat in the eye and laugh.

As Michael puts it: *"I was a small business founder who operated one of the best businesses in America in my field; I did it myself no one told me 'you didn't build that.' I developed a style of management, business acumen and self-perception which lead me to be nominated twice as having the best company in America by a national magazine. I have shared my story with many corporations and individuals and have helped them achieve greater success than ever before. I have motivated their executive leaders and staff and improved their bottom line. I now want to share my formula for success with you."*

Michael has decided it is time to share his story and motivational skills with the people who make America run; the small business owners and working professionals who won't be invited to his \$12,000 presentations because they don't work for one of his clients.

If you are in business, planning to go into business or just want to improve your career or life skills, I encourage you to attend this seminar.



If you sometimes feel like this guy then I encourage you to
Keep Reading!

* This is a business and motivational seminar that can empower you so you can achieve greater success than ever before. You should achieve many things from this seminar. You should leave with new inspiration. You may even make some new friends and business contacts.

You are already in business or have a career working for someone; Michael doesn't want to change that. You already know what you are doing. You built it; you own it and you nurtured it from its beginning. He just wants to help you enhance it so you can be empowered to make it better and grow beyond your expectations; so that someday you can retire and live the life you dreamed of.

We are telling you right up front; your investment in this seminar is only \$129. That's less than the price of dinner and movie tickets, for a family of four. There are no other hidden costs or anything else to buy.



So if you want to increase your sales and move your business or job performance beyond the next level then please read on.



What is his motivation for doing this?

You may be asking yourself why Michael is doing this when he could be flown to some of the most exciting cities in the world and be wined and dined by a major corporation. The answer is simple! He knows that no matter how large these big conglomerates are, America is made up of small businesses. Businesses like yours that drive the economy. It doesn't matter if you are in a service business, a professional or have a product to manufacture or sell.

Michael wants you to learn the secrets he teaches the big corporations so you can become more profitable and feel better about your business and yourself. He is passionate about what he does. So much so, that he will be the last person to leave the room. Your questions and answers will determine how long your time together will last. Normally his seminars run about three (3) hours. It could last four or five. It is entirely up to his attendees.



Here is the best part. Leave your checkbooks, credit cards and cash home. There will be nothing else to buy. Actually, that is a little white lie. If you want you can buy his book which he will personally autograph for you for \$16. Other than that, Nothing, Nada and that's a promise, all for \$129. Michael will even buy the coffee, doughnuts and lunch. However, there are three (3) bonuses at the end of this letter for those who sign up early.

*** Keep reading to find your bonuses.

The rewards may be endless.

"Attending one of Michael's seminars is like 'Shock and Awe' for your business. I don't know anyone who couldn't use his advice. If you get the opportunity to attend one of his seminars run don't walk you won't be disappointed."

-Dan Mangru, FOX Business News



You may be wondering who Michael is, so let me tell you.

Known as "The Motivator" Michael Solomon, is a former NYPD Detective and bestselling author. He is the survivor of a bizarre double murder attempt on his life.

During his tenure in the intelligence division, he was assigned to protect the Shah of Iran and Madame Chang of Taiwan. He has personally met four U.S. Presidents.

Michael was assigned as the intelligence officer to the U.S. State Department, where he participated in treaty negotiations between the United States and Turkey.

During his tenure in the Police Department while he worked as a part-time tax accountant Michael discovered a flaw in the NYC Payroll procedures. In 1981, he proposed a change to the NYC disability law, which when enacted, saved the city over \$120 million, reduced taxes and balanced the city's budget.

He retired from the Police Department and joined the corporate sector in finance and management. After losing three corporate positions, and nearly bankrupt, during the worst recession in 75 years he was motivated to embark on his own. Applying his own style of management, he was nominated by a national magazine for operating the best company in America in his field.

Achieving success, he returned to his old beliefs and started to take care of the less fortunate. His work for various charities earned him the respect and praise of his community. In 2003, he was cited by both houses of the New York State Legislature in Senate and Assembly Resolutions as Humanitarian of the Year.

He holds a Bachelor's Degree Magna Cum Laude in Behavioral Sciences and a Masters with Distinction in Public Administration.

As an adjunct professor, he taught Political Science and Public Administration at William Patterson College in New Jersey. He's been a guest lecturer at numerous colleges and universities. In 2008, he presented the keynote address to the graduate school commencement at the New York Institute of Technology.

He is a Bestselling Author of two books.

“Success By Default– The Depersonalization Of Corporate America”
Forbes Magazine book club review said, “This book belongs on the desk of every CEO in America.”

“Where Did My America Go?” Listed as #6 on the Amazon bestseller list.
New York Post columnist Steve Dunleavy said, “My only regret is that I didn't write it.”

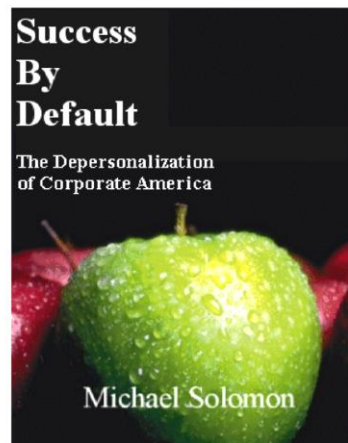
Honors & Awards

- Selected among others as 2006 Time Magazine Person of the Year.
- Guest appearances on over 350 national radio and television programs Including ABC, CBS, NBC and others.
- A FOX News and FOX Business News, special guest, Michael appears with Neil Cavuto and other FOX News hosts.
- He has appeared as a panelist on the Fox Business News show The Mangru Report.
- He is a member of the Board of Directors of the Florida Atlantic University College of Business, an active member of the Forum Club, World Affairs Council and the Economic Forum.

As a national, business and motivational speaker, Michael is sought after by many organizations and corporations. He is known as the speaker who leaves his audiences laughing, inspired, and begging for more.



Through his witty and passionate motivational seminars Michael has helped organizations and individuals build more confidence in their personal and business relationships and take themselves beyond the next level. Now he wants to help you.



**Michael is a Bestselling Author of
"Success By Default–The Depersonalization of Corporate America."**

Experts Agree

"I was moved by the author's emotions as he put everything he had on the line, never forgetting the less fortunate on the way up. I couldn't put this book down. It is an unbelievable study in Humanness. It is a must read, not only for the business leader but everyone. This book belongs on the desk of every CEO in America."

Forbes Magazine, Book Club Review

“I absolutely agree with your concepts. I love your witty anecdotes.”

Michael Norman, Fox Business News

“Thank you for ‘Success By Default. I hope it is a big success. All the best.”

Ed Koch, Former Mayor, N.Y.C.

“I read your book in one day while sitting in front of a good fire. It was a real page turner. I could not put it down. I am going to use it in my MBA Classes.”

Prof. John Lawrence, Mercy College, Dobbs Ferry, N.Y.

“Wow! What a great book. I feel like I know you personally...From the first sentence I was hooked, I couldn't put it down. I have read it twice and will probably read it again. This book has become my bible...I can't wait to have you on my show again.”

Jeff Anderson, WSDR-AM Business Talk Radio - Watertown, So. Dakota

“A business book that doesn't include Chapters 7 or 11, it made me laugh...Everyone should buy this book for their boss.”

Gary Goldberg, Money Matters Financial Network

“One of the best business books I have ever read. Your book is amazing.”

Doris Muscarella, Set me Free Marketing.

Here is what people are saying about Michael.

“Michael came, he saw and he conquered!! I did not know much about Michael Solomon when we hired him for our 2011 Annual Conference, but he came highly recommended by the speakers’ bureau. I am very happy to say that Michael did not disappoint. He kept the standing room only crowd of 1000+ people in his session entertained, engaged and enthralled with his amazing life story. This guy is an absolute character and great business motivator. He is sure to be a popular speaker at any event. We will definitely have him back. To top it off, we sold out of all of his books and the line for the book signing wrapped around the corridors! WOW!”

-Thomas Bohn, CEO International Financial Operations Association.

“A straight forward, passionate, witty, shoot from the hip style together with his twenty-eight years of executive leadership and speaking experience makes Michael a much sought after motivational speaker. His poignant and energetic passion for helping others become the best they can be, in their professional and personal lives, helps him deliver his vibrant and positive message to his audience. Michael connects with his audience by speaking to them straight from his heart. Even with an audience of 500, he makes you feel that he is having a personal conversation with you.”

-Kurt Schemers, Traders Nation, Phoenix, AZ

“Attending one of Michael’s seminars is like ‘Shock and Awe’ for your business. I don’t know anyone who couldn’t use his advice. If you get the opportunity to attend one of his seminars run don’t walk you won’t be disappointed. ”

-Dan Mangru, FOX Business News

“Michael Solomon was the keynote speaker for our annual dinner. From the moment he arrived on stage he captivated those present from beginning to end. His provocative insight into his subject matter left those in attendance with much to digest and think about as he actually held his audience in the palm of his hands. He accomplished this with precise wit that left us laughing and begging for more. Michael graciously extended his time to all those present that had a myriad of questions or just wanted to be photographed with him. He was the last person to leave the room. I would highly recommend him to anyone who wants to be more than entertained.”

- Gerald Shugar, Kiwanis International

“Not only is Michael an excellent speaker, he is interesting, funny, and holds your attention. He makes you think that you are the only one he is talking to. His life is extremely interesting and he has had many different experiences that he has drawn on. I really wish all companies would subscribe to his philosophy on treating employees and customers. Employees would be happy and companies would grow beyond their goals! Michael is a “MUST” hear speaker. I hope you get the chance to hear him.”

-Sherry Strahla, Accounts Manager, Peregrine Point LLC

If you are ready to take your business or job performance to the next level and beyond:

Here is what you will learn

- *How to perceive and present yourself to be better than your competitors.*
- *How to develop a mission statement that works for you.*
- *How to develop a catchy tag line that people will remember you by.*
- *How to think out of the box.*
- *How to get your payables to earn you money.*
- *The difference between sales and marketing.*
- *The difference between a customer need and a customer problem.*
- *How to become the second mouse that always gets the cheese.*
- *How to promote your business the right way.*
- *Why products like, Butterball Turkeys, Egg Beaters and Kraft Cheese Spread almost became non-existent but were saved from disappearing from the market. Could your product or service be the next one to fail?*

And much more!

And here is where you will learn it.



Florida Atlantic University, College of Business, Boca Raton Campus



Saturday, November 9, 2013 8:30 AM – 1:00 PM and beyond.



Learn to overcome the fear of moving into uncharted waters

We can't promise you that you will succeed. We can't do the work for you. We are all individuals and our business models are different. Success is something you must achieve by yourself. However, we can give you the tools that you can use to tailor your business strategy so you can hopefully achieve greater success. They are simple and they work.

Please Keep Reading

Michael did it; many others have done it, so can you!

For example: A local dry cleaner that he worked with increased his sales by over \$100,000 a year.

A real estate broker he helped with now sells and lists more homes than ever before. Michael helped him develop a marketing plan that changed his way of thinking when he shows a house for sale.

If you have no desire to improve your business and learn how you can take it beyond the next level, if you believe that you know enough and nobody can help you achieve greater success, then read no further. Just delete this letter into the trash bin and say goodbye to an opportunity that could possibly move you ahead in your business, increase your sales, increase your cash flow and give you more time to spend with your family and friends.

* * All we can promise you is this; we will attempt to motivate and empower you in a direction that can take you to the next level. We will entertain and enlighten you; the rest is up to you. You were smart enough to start your business or career; you should be smart enough to know when an opportunity arises that you don't want to miss. All we ask you to bring to the workshop is a pen or pencil, paper to take notes, plenty of business cards and most importantly an open mind.

Before you discard this letter read again what "*Forbes*" said.

"I was moved by the author's emotions as he put everything he had on the line, never forgetting the less fortunate on the way up. I couldn't put this book down. It is an unbelievable study in Humanness. It is a must read, not only for the business leader but everyone. This book belongs on the desk of every CEO in America."
-Forbes Magazine, Book Club Review

You are probably thinking. Why don't I just buy the book? We encourage you to read it however; it is the story that is behind the book that makes it all work together.

All you have to do is delete this email to give up a chance to move your business to the next level or improve your life; all for the cost of one night out. This could be the most rewarding \$129 you will ever invest. So if you have no desire to improve your skills in business, the work place or your relationships then just hit your delete button and watch this opportunity disappear with the rest of the trash. But, if you want to improve your business and life then follow the directions below.

YOUR BONUSES

Bonus # 1 Register before Oct. 1, 2013 you will be invited to take part in a private one hour brainstorming workshop after the seminar to explore any problems you may have in your business or career.

Bonus # 2 Bring your employee's, spouse or significant other for a reduced fee of just \$99.

Bonus #3 Be one of the first ten (10) people to register and attend the workshop you will receive a signed copy of Michael's book.

If you are ready to move your business, career or professional relationships beyond the next level then we suggest you don't miss this opportunity.

Register below then mark your calendar for Saturday, November 9, 2013 / 8:30 AM, Florida Atlantic University, Boca Raton Campus.

Once registered, you will receive a confirmation email with directions to the seminar. We are looking forward to meeting you.

If you have any questions email Michael at: Michael@successtalkinc.com
Or Phillip Mrozinski at: Phillip@StrategicBusinessInstitute.org

***ACT NOW! DON'T DELAY!**

Stay motivated,

Phillip Mrozinski
Michael Solomon

Register below.

To register, just click the PayPal logo below and follow the simple directions.

[CLICK HERE TO REGISTER](#)



To register just click on the payment tab below. You will receive Email updates and directions to the seminar.



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